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VIBC Society Backgrounder

The Vancouver International Bhangra Celebration Society (VIBC) is a not-for-profit organization dedicated to elevating and promoting the Indian dance form of Bhangra. The VIBC organizes two major annual events, the City of Bhangra Festival and the NEXT Bhangra Competition, in addition to partnering with numerous arts and community events throughout the year.

The VIBC Society is a volunteer-run organization governed by a board of directors, and brings together individuals from diverse backgrounds – dancers, entrepreneurs, educators, and marketing professionals – to develop our vision and bring the joys of Bhangra to Vancouver.

Our Story

One night at a Tim Horton's coffee shop somewhere in the Fraser Valley, three guys sat at a table drinking black coffee, orange pekoe tea and eating double chocolate donuts. They were discussing events in Vancouver and the need for more high-calibre South Asian events. Out of their discussion came the idea for an international event that would draw elite performers from across the globe to compete in Vancouver.

Vision

The VIBC Society will be the premiere resource for the promotion and celebration of the Indian art form of Bhangra within North America.

Mission

The VIBC Society will work to make Vancouver, British Columbia, the destination of choice for showcasing Bhangra artists and be recognized as hosting the best Bhangra events and cultural experiences in North America.

We will embrace the spirit of celebration, generosity and community.

Values

Community Involvement
Internationalism
Voluntarism

Goals

Elevate and promote the Indian dance form of Bhangra
Showcase Bhangra to mainstream audiences in Vancouver
Foster community spirit through events that celebrate Bhangra and the Punjabi arts

Embrace the spirit of celebration, generosity and community.